

# Programme and units for Incoming Exchange Students 2025-26

This document should be read in conjunction with the BU <u>Information for Exchange Students Guide</u> which provides important information for partners and our Incoming Exchange students to give you information that will help you through the application and admission process.

This document provides a list of the BU programmes available to our Incoming Study Exchange students with the units for your learning agreements.

Every effort has been made to ensure the accuracy of the information contained in this document, but the University accepts no responsibility for errors or omissions. The University, at any time, reserves the right to introduce changes to the information given, including the addition, withdrawal or restructuring of the programme.

**Contact:** BU Global Engagement Mobility Team **Email:** incomingexchange@bournemouth.ac.uk

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#### **Course Information**

This document gives you information about the programmes and units available for our Incoming Exchange students.

It should be read in conjunction with the detailed programme information on our course webpages and the relevant programme specification. For each programme in this document, we have included a link to this information and the required level of English language for each programme (as these do differ).

#### Selecting your units

- Students' programme and units will be in line with our partnership agreement.
- At BU, you will study 3 units each Semester. Each unit is worth 10 ECTS or 20 BU CATS
- It is not possible to select units from across different programme, levels or years. You must select units from the same programme, level and year.
- Compulsory units must be studied and, where you have a choice of additional units these are clearly marked as 'Optional Units'.
- Optional units are offered subject to viability and therefore may not run.
- You may be asked to include an alternative unit. This will be a back up unit if one of your unit choices
  is not available. Please make sure that any alternative unit/s are clearly marked as an alternative on
  your learning agreement.
- Units are only taught once in an academic year, so you can only select units that are listed for the semester that you are applying to study at BU.
- We endeavour to accommodate all unit choices subject to timetabling restrictions.

#### **Academic Questions**

 If you have academic questions about your choice of units or programme, please contact the Global Engagement Mobility Team who will put you in contact with your dedicated academic co-ordinator for study abroad matters.

Global Engagement Mobility Team: <a href="mailto:incomingexchange@bournemouth.ac.uk">incomingexchange@bournemouth.ac.uk</a> Tel:+44 (01202) 965824

#### **Unit information for our Business School programmes**

#### **BU Business School - Accounting, Finance and Economics**

#### **BSc (Hons) Economics**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0311

**Detailed Programme information**: <a href="https://intranetsp.bournemouth.ac.uk/study/courses/bsc-hons-economics">www.bournemouth.ac.uk/study/courses/bsc-hons-economics</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-economics.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-economics.pdf</a>

**Language requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Industry, Region and Environment (10 ECTS)
	2. Intermediate Microeconomics (10 ECTS)
	3. Mathematics for Economists (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Econometric Techniques (10 ECTS)
	2. Intermediate Macroeconomics (10 ECTS)
	Select 1 of the following Optional Units:
	Corporate Financial Management (10 ECTS)
	Money, Banking and Financial Services (10 ECTS)

Semester 1 offer	Compulsory Units:
	Quantitative Economic Applications (10 ECTS)
	2. International Economics (10 ECTS)
	Select 1 of the following Optional Units:
	Investment Management (10 ECTS)
	Public Finance and Policy (10 ECTS)
	Perspectives on Business Strategy (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Global Markets, Development and Labour (10 ECTS)
	2. Research Study (10 ECTS)
	Select 1 of the following Optional Units:
	Risk Modelling and Management (10 ECTS)
	Financial Regulation (10 ECTS)
	Managing Crises & Disaster Resilience (10 ECTS)

#### **BA (Hons) Accounting**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0411

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-accounting-foundation-">www.bournemouth.ac.uk/study/courses/ba-hons-accounting-foundation-</a>

year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-accounting.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-accounting.pdf</a>

**English Language requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	Accounting Information Systems (10 ECTS)
	2. Management Accounting (10 ECTS)
	3. Business Tax Planning (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Financial Reporting (10 ECTS)
	2. Corporate Financial Management (10 ECTS)
	3. Audit and Control (10 ECTS)

Semester 1 offer	Compulsory Units:
	1. Perspectives on Business Strategy (10 ECTS)
	2. Advanced Accounting Theory & Practice (10 ECTS)
	3. Contemporary Issues in Accounting & Finance Research (10 ECTS)
Semester 2 offer	Select 2 of the following Optional Units plus 1 alternative**:
	Advanced Management Accounting (10 ECTS)
	Financial Regulation (10 ECTS)
	International Taxation (10 ECTS)
	Managing Crisis and Disaster Resilience (10 ECTS)
	Select 1 of the following Optional Units plus 1 alternative**:
	Research Study (10 ECTS)
	Company Study (10 ECTS)
	**Remember to clearly mark your alternative* units on your learning agreement

#### **BA (Hons) Finance**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0412

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-finance">https://www.bournemouth.ac.uk/study/courses/ba-hons-finance</a>

 $\textbf{Programme specification:} \ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/ba-finance.pdf}}$ 

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	Accounting Information Systems (10 ECTS)
	2. Management Accounting (10 ECTS)
	3. Asset Valuation (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Financial Reporting (10 ECTS)
	2. Corporate Financial Management (10 ECTS)
	3. Money, Banking and Financial Services (10 ECTS)

Semester 1 offer	Compulsory Units:
Semester 1 oner	Contemporary Issues in Accounting & Finance Research (10 ECTS)     Investment Management (10 ECTS)
	Select 1 of the following Optional Units plus 1 alternative**:  • Perspectives on Business Strategy (10 ECTS)  • Advanced Accounting Theory & Practice (10 ECTS)  • Public Finance & Policy (10 ECTS)  • Entrepreneurship & Business Ventures (10 ECTS)  **Remember to clearly mark your alternative* unit on your learning agreement
Semester 2 offer	Compulsory Unit:  1. Risk Modelling & Management (10 ECTS)  Select 1 of the following Optional Units plus 1 alternative**:  • Financial Regulation (10 ECTS)  • Managing Crises & Disaster Resilience (10 ECTS)  Select 1 of the following Optional Units plus 1 alternative**:  • Research Study (10 ECTS)  • Company Study (10 ECTS)  **Remember to clearly mark your alternative* unit on your learning agreement

#### **BA (Hons) Accounting & Finance**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0411

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-accounting-finance-">https://www.bournemouth.ac.uk/study/courses/ba-hons-accounting-finance-</a>

foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-accounting-and-finance.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-accounting-and-finance.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	Accounting Information Systems (10 ECTS)
	2. Management Accounting (10 ECTS)
	Select 1 of the following Optional Units:
	Asset Valuation (10 ECTS)
	Business Tax Planning (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Financial Reporting (10 ECTS)
	2. Corporate Financial Management (10 ECTS)
	Select 1 of the following Optional Units:
	Audit Control (10 ECTS)
	Money, Banking and Financial Services (10 ECTS)

Semester 1 offer	Compulsory Units:
	1. Contemporary Issues in Accounting & Finance Research (10 ECTS)
	2. Advanced Accounting Theory & Practice (10 ECTS)
	Select 1 of the following Optional Units plus 1 alternative*:
	<ul> <li>Perspectives on Business Strategy (10 ECTS)</li> </ul>
	Public Finance & Policy (10 ECTS)
	Investment Management (10 ECTS)
	*Remember to clearly mark your alternative unit on your learning agreement
Semester 2 offer	Select 1 of the following Optional Units plus 1 alternative*:
	Risk Modelling & Management (10 ECTS)
	Financial Regulation (10 ECTS)
	Managing Crisis & Disaster Resilience (10 ECTS)
	Select 1 of the following Optional Units plus 1 alternative*:
	Research Study (10 ECTS)
	Company Study (10 ECTS)
	Select 1 of the following Optional Units plus 1 alternative*:
	International Taxation (10 ECTS)
	Advanced Management Accounting (10 ECTS)     continues on next page

*Remember to clearly mark your alternative units on your learning agreement

#### **MSc International Accounting & Finance**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0411

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-international-">https://www.bournemouth.ac.uk/study/courses/msc-international-</a>

accounting-finance

 $\textbf{Programme specification:} \ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-accounting-}}\\$ 

and%20finance.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 1 entry

Semester 1 offer	Compulsory Units:
	1. Financial Reporting and Analysis (10 ECTS)
	2. International Corporate Finance (10 ECTS)
	3. International Investment Management (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Statistics & Data Modelling (10 ECTS)
	2. Corporate Governance and Ethics (10 ECTS)
	Select 1 of the following Optional Units:
	Portfolio Construction and Theory (10 ECTS)
	International Taxation (10 ECTS)

#### **MSc International Finance & Economics**

**Level**: Postgraduate/ Second Cycle

**ISCED-F Code**: 0311

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/msc-international-finance-">https://www.bournemouth.ac.uk/study/courses/msc-international-finance-</a>

economics

 $\textbf{Programme specification:} \ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-finance-and-specification:} \\ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-finance-and-specification.} \\ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-finance-and-specificational-f$ 

economics.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	ompulsory Units:
	1. International Investment Management (10 ECTS)
	2. Economics of Money and Financial Markets (10 ECTS)
	elect 1 of the following Optional Units:
	<ul> <li>International Corporate Finance (10 ECTS)</li> </ul>
	<ul> <li>Issues In Economic Development (10 ECTS)</li> </ul>
	Global Economic Challenges (10 ECTS)
Semester 2 offer	ompulsory Units:
	1. Statistics & Data Modelling (10 ECTS) Continued on next page

2.	International Economics (10 ECTS)
Select	1 of the following Optional Units:
•	SME and Entrepreneurial Finance (10 ECTS)
•	Portfolio Construction and Theory (10 ECTS)
•	Corporate Governance and Ethics (10 ECTS)

#### **MSc Finance**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0412

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-finance">https://www.bournemouth.ac.uk/study/courses/msc-finance</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-finance.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/msc-finance.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 5.5 in each component.

#### Year 1 entry

Please note: Bachelors of 1st Degree in a finance-related subject is required and Optional Units are offered subject to viability, so may not run.

Semester 1 offer	Compulsory Units:
	1. Economics of Money and Financial Markets (10 ECTS)
	2. International Corporate Finance (10 ECTS)
	Select the following Optional Unit:
	Risk Management (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Financial Econometrics (10 ECTS)
	2. Portfolio Construction and Theory (10 ECTS)
	Select the following Optional Unit:
	Data Processing and Analytics (10 ECTS)

#### **BU Business School - People & Organisations**

#### **BA (Hons) Business & Management**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0413

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-business-">https://www.bournemouth.ac.uk/study/courses/ba-hons-business-</a>

management-foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-business-and-">https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-business-and-</a>

management.pdf

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Recruiting, Selecting and Retaining Talent (10 ECTS)
	<ul> <li>Select 2 of the following Optional Units plus 1 alternative*:</li> <li>Consumer Behaviour &amp; Contemporary Issues (10 ECTS)</li> <li>Globally Responsible Business Practice (10 ECTS)</li> <li>Digital Marketing Fundamentals (10 ECTS)</li> <li>Global Operations Management (10 ECTS)</li> <li>Management Accounting (10 ECTS)</li> </ul>
	*Remember to clearly mark your alternative unit on your learning agreement
Semester 2 offer	Compulsory Units:
	1. Strategic Management (10 ECTS)
	Select 2 of the following Optional Units plus 1 alternative*:
	Branding and Integrated Communications (10 ECTS)
	Fundamentals of HRM (10 ECTS)
	Project Management (10 ECTS)
	Supply Chain Management (10 ECTS)
	Corporate Financial Management (10 ECTS)
	Financial Reporting (10 ECTS)
	*Remember to clearly mark your alternative unit on your learning agreement

#### Year 3 entry (Final Year) - Semester 1 only

Semester 1 Option A	Compulsory Unit:
offer	1. Business Futures (10 ECTS)
	<ul> <li>Select 1 of the following Unit Pairs plus 1 alternative* Unit Pair:         <ul> <li>International Economics (10 ECTS) and Investment Management (10 ECTS)</li> <li>Entrepreneurship &amp; Business Ventures (10 ECTS) and Managing Innovation (10 ECTS)</li> <li>Advanced Accounting Theory and Practice (10 ECTS) and Investment Management (10 ECTS)</li> </ul> </li> <li>Continued on next page</li> </ul>

- Advanced Accounting Theory and Practice (10 ECTS) and Public Finance and Policy (10 ECTS)
- Global Operations Strategy (10 ECTS) and Global Supply Chain Management (10 ECTS)
- Contemporary Issues in HRM (10 ECTS) and SHRM in Context (10 ECTS)
- Contemporary Issues in HRM (10 ECTS) and International Management (10 ECTS)
- International Management (10 ECTS) and SHRM in Context (10 ECTS)
- International Management (10 ECTS) and Global Strategic Marketing (10 ECTS)
- Global Strategic Marketing (10 ECTS) and Digital Marketing (10 ECTS)
- Global Strategic Marketing (10 ECTS) and Fashion Business (10 ECTS)
- Advanced Project Management (10 ECTS) and Managing Innovation (10 ECTS)
- Advanced Project Management (10 ECTS) and Global Supply Chain Management (10 ECTS)
- Fashion Business (10 ECTS) and Digital Marketing (10 ECTS)

**Please note:** appropriate academic underpinning may be required and not all combinations of units may be possible.

\*Remember to clearly mark your alternative units on your learning agreement

### Semester 1 Option B offer

#### Select 1 of the following Unit Groups, plus 1 alternative\*:

- 1. International Economics (10 ECTS)
- 2. Investment Management (10 ECTS)
- 3. Advanced Accounting Theory & Practice (10 ECTS)
- 1. Advanced Project Management (10 ECTS)
- 2. Global Supply Chain Management (10 ECTS)
- 3. Managing Innovation (10 ECTS)
- 1. Public Finance and Policy (10 ECTS)
- 2. Investment Management (10 ECTS)
- 3. Advanced Accounting Theory & Practice (10 ECTS)
- 1. Global Strategic Marketing (10 ECTS)
- 2. Digital Marketing (10 ECTS)
- 3. Buying and Merchandising (10 ECTS)
- 1. International Management (10 ECTS)
- 2. Contemporary Issues in HRM (10 ECTS)
- 3. SHRM in Context (10 ECTS)

**Please note:** appropriate academic underpinning may be required and not all combinations of units may be possible.

\*Remember to clearly mark your alternative units on your learning agreement.

#### **BA (Hons) Business & Management (Finance)**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0413

Detailed Programme information: https://www.bournemouth.ac.uk/study/courses/ba-hons-business-

management-finance-0

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-business-and-">https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-business-and-</a>

management-(finance).pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Recruiting, Selecting and Retaining Talent (10 ECTS)
	2. Management Accounting (10 ECTS)
	Select 1 of the following Optional Units plus 1 alternative*:
	Global Operations Management (10 ECTS)
	Consumer Behaviour and Contemporary Issues
	Digital Marketing Fundamentals (10 ECTS)
	Globally Responsible Business Practice
	*Remember to clearly mark your alternative units on your learning agreement
Semester 2 offer	Compulsory Units:
	1. Strategic Management (10 ECTS)
	2. Corporate Financial Management (10 ECTS)
	3. Financial Reporting (10 ECTS)

#### **MSc Management with Human Resources**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0413

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/msc-management-human-nemouth-human-nemouth.ac.uk/study/courses/msc-management-human-nemouth-

resources

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-management-with-human-programme">https://intranetsp.bournemouth.ac.uk/progspecs/msc-management-with-human-programme</a> specification:

resources.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:	
	3. Organisation & Employment Studies (10 ECTS)	
	4. Marketing and Strategy (10 ECTS)	
	5. Leadership Essentials (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	4. Managing People (10 ECTS)	
	5. People Resourcing & Development (10 ECTS) Continued on next page	

#### International Human Resource Management (10 ECTS)

#### **MSc Organisational Project Management**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0413

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-organisational-project-">https://www.bournemouth.ac.uk/study/courses/msc-organisational-project-</a>

management

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-organisational-project-">https://intranetsp.bournemouth.ac.uk/progspecs/msc-organisational-project-</a>

management.pdf

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 1 entry

Semester 1 offer	Compulsory Units:	
	1. Accounting & Financial Management (10 ECTS)	
	2. Project Management in Practice (10 ECTS)	
	3. Leadership Essentials (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Projects in Society (10 ECTS)	
	2. Entrepreneurship, Innovation & Design (10 ECTS)	
	3. Project Management & Change (10 ECTS)	

#### **MSc Management with Business Analytics**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0413

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/msc-management-business-">https://www.bournemouth.ac.uk/study/courses/msc-management-business-</a>

analytics

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-management-with-business-">https://intranetsp.bournemouth.ac.uk/progspecs/msc-management-with-business-</a>

analytics.pdf

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:	
	1. Accounting & Financial Management (10 ECTS)	
	2. Marketing and Strategy (10 ECTS)	
	3. Leadership Essentials (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	<ol> <li>Business &amp; Finance Analytics (10 ECTS)</li> </ol>	
	2. Data Driven Management (10 ECTS)	
	3. Business Intelligence (10 ECTS)	

#### BU Business School - Marketing, Strategy & Innovation

#### **BSc (Hons) Marketing**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0414

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-marketing-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-marketing-</a>

<u>foundation-year-option</u>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-marketing.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-marketing.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.5 with minimum

6.0 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Research Principles & Practice (10 ECTS)
	2. Recruiting, Selecting and Retaining Talent (10 ECTS)
	Select 1 of the following Optional Units:
	Global Operations Management (10 ECTS)
	Globally Responsible Business Practice (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Business Accounting (10 ECTS)
	2. Brands and Branding (10 ECTS)
	Select 1 of the following Optional Units:
	Digital Media Practice (10 ECTS)
	Customer Experience (10 ECTS)

#### Year 3 entry (Final Year) - Semester 1 only

Semester 1 offer	Compulsory Units:
	Developing Strategy for Global Markets (10 ECTS)
	Select 2 Optional Units - 1 from group A and 1 from group B
	Group A
	Brand Meaning (10 ECTS)
	Relationship Marketing (10 ECTS)
	Consumer Insights (10 ECTS)
	Group B
	<ul> <li>International Management (10 ECTS) – please note: this unit is</li> </ul>
	recommended for exchange students
	Digital Marketing (10 ECTS)
	Fashion Business (10 ECTS)
	Entrepreneurship & Business Ventures (10 ECTS)

#### **MSc Marketing Management**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0414

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-marketing-management">https://www.bournemouth.ac.uk/study/courses/msc-marketing-management</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-management.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 1 entry

Semester 1 offer	Compulsory Units:	
	2. 1	Marketing and Strategy (10 ECTS)
	3. (	Omni-channel Strategy & Supply Chain Management (10 ECTS)
	4. l	Leadership Essentials (10 ECTS)
Semester 2 offer	Compulsory Units:	
	1. 1	Managing People (10 ECTS)
	2. 1	Marketing Communications and Brand Management (10 ECTS)
	3. 9	Sustainability and Social Marketing (10 ECTS)

#### **MSc Marketing Management (Digital)**

**Level**: Postgraduate/ Second Cycle

**ISCED-F Code**: 0414

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/msc-marketing-management-">https://www.bournemouth.ac.uk/study/courses/msc-marketing-management-</a>

digital

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-management-">https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-management-</a>

digital.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:	
	1. Marketing and Strategy (10 ECTS)	
	2. Omni-channel Strategy & Supply Chain Management (10 ECTS)	
	3. Leadership Essentials (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Digital Marketing (10 ECTS)	
	2. Marketing Communications and Brand Management (10 ECTS)	
	3. Sustainability and Social Marketing (10 ECTS)	

#### **MSc Marketing and User Experience**

Level: Postgraduate/ Second Cycle

ISCED-F Code: 0414

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-marketing-user-">https://www.bournemouth.ac.uk/study/courses/msc-marketing-user-</a>

<u>experience</u>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-user-experience.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/msc-marketing-user-experience.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 1 entry

Semester 1 offer	Compulsory Units:	
	<ol> <li>Research Methods and Professional Issues (10 ECTS)</li> </ol>	
	2. Integrated Marketing Communications (10 ECTS)	
	3. Omni-channel Strategy & Supply Chain Management (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Digital Marketing (10 ECTS)	
	2. Human Centred Design (10 ECTS)	
	3. Persuasive Technology and Behavioural Change (10 ECTS)	

#### **MSc International Management**

**Level**: Postgraduate/ Second Cycle

**ISCED-F Code**: 0413

**Detailed Programme information**: https://www.bournemouth.ac.uk/study/courses/msc-international-

management

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-management.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:	
	1. Global Strategic Management (10 ECTS)	
	2. Marketing and Strategy (10 ECTS)	
	3. Leadership Essentials (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Global Innovation Management (10 ECTS)	
	2. Supply Chains, Networks & Markets (10 ECTS)	
	3. Managing People (10 ECTS)	

#### **MSc Innovation Management and Entrepreneurship**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0413

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/msc-innovation-">https://www.bournemouth.ac.uk/study/courses/msc-innovation-</a>

management-entrepreneurship-0

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-innovation-management-and-decomposition-decomposition

entrepreneurship.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Year 1 entry

Semester 1 offer	Compulsory Units:	
	1. Leadership Essentials (10 ECTS)	
	2. Business Model Innovation (10 ECTS)	
	3. Accounting & Financial Management (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	<ol> <li>SMEs and Entrepreneurial Finance (10 ECTS)</li> </ol>	
	2. Entrepreneurship, Innovation & Design (10 ECTS)	
	3. Selling, Relationships & Customer Service (10 ECTS)	

#### BA (Hons) International Tourism & Hospitality Management

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 1015

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-international-">https://www.bournemouth.ac.uk/study/courses/ba-hons-international-</a>

tourism-hospitality-management-foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-international-tourism-and-decomposition">https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-international-tourism-and-decomposition</a>

hospitality-mqmt.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Unit:	
	1. Managing People in Tourism and Hospita	ality (10 ECTS)
	Select 2 of the following Optional Units:	
	<ul> <li>Tourism Operations Management (10 EC</li> </ul>	TS)
	<ul> <li>Hospitality Operations Management (10</li> </ul>	ECTS)
	<ul> <li>Consumer Behaviour in Tourism &amp; Hospi</li> </ul>	itality (10 ECTS)
Semester 2 offer	Compulsory Units:	
	<ol> <li>Project Management for Tourism &amp; Hosp</li> </ol>	oitality (10 ECTS)
	2. Finance for Tourism, Hospitality & Events	s (10 ECTS)
	Select the following Optional Unit:	
	<ul> <li>The Tourist Experience (10 ECTS)</li> </ul>	
	<ul> <li>The Live Event (10 ECTS)</li> </ul>	Continued on next page

•
<ul> <li>International Tourism Destinations: Fieldwork Studies (10 ECTS)</li> </ul>

#### Year 3 entry (Final Year)

Semester 1 offer	Compulsory Units:	
	<ol> <li>Strategy for Tourism &amp; Hospitality (10 ECTS)</li> </ol>	
	Select 2 of the following Optional Units:	
	<ul> <li>Visitor Attractions Management (10 ECTS)</li> </ul>	
	Sport Tourism (10 ECTS)	
	Digital Marketing (10 ECTS)	
	<ul> <li>International HRM in Hospitality &amp; Tourism (10 ECTS) – please note the</li> </ul>	
	availability of this unit is subject to student numbers	
	Wildlife and Ecotourism (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Tourism Issues and Futures (10 ECTS)	
	Select 2 of the following Optional Units:	
	Food, Culture and Travel (10 ECTS)	
	Managing Crisis and Disasters (10 ECTS)	
	International Event Management (10 ECTS)	
	The Changing Coastal Resort (10 ECTS)	

#### **BA (Hons) Tourism Management**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 1015

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-tourism-">https://www.bournemouth.ac.uk/study/courses/ba-hons-tourism-</a>

management-foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-tourism-management-">https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-tourism-management-</a>

sw.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:	
	1. Managing People in Tourism & Hospitality (10 ECTS)	
	2. Tourism Operations Management (10 ECTS)	
	3. Tourism & Technology (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. The Tourist Experience (10 ECTS)	
	2. Finance for Tourism & Hospitality (10 ECTS)	
	Select the following Optional Unit:	
	<ul> <li>Project Management for Tourism &amp; Hospitality (10 ECTS) Continued on next page</li> </ul>	

The Live Event (10 ECTS)
<ul> <li>International Tourism Destinations: Fieldwork Studies (10 ECTS)</li> </ul>
The Changing Coastal Resort (10 ECTS)

#### Year 3 entry (Final Year)

Semester 1 offer	Compulsory Units:	
	1. Strategy for Tourism& Hospitality (10 ECTS)	
	Select 2 of the following Optional Units:	
	Visitor Attractions Management (10 ECTS)	
	Sport Tourism (10 ECTS)	
	Digital Marketing (10 ECTS)	
	<ul> <li>International HRM in Hospitality &amp; Tourism (10 ECTS) – please note the</li> </ul>	
	availability of this unit is subject to student numbers	
Semester 2 offer	Compulsory Units:	
	1. Tourism Issues and Futures (10 ECTS)	
	Select 2 of the following Optional Units:	
	Food, Culture and Travel (10 ECTS)	
	Managing Crisis and Disasters (10 ECTS)	
	International Event Management (10 ECTS)	

#### MSc International Hospitality & Tourism Management

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 1015

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-international-hospitality-tourism-management">https://www.bournemouth.ac.uk/study/courses/msc-international-hospitality-tourism-management</a>

 $\label{lem:programme} \textbf{Programme specification:} \ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/msc-international-hospitality-and-tourism-management.pdf}$ 

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	Hospitality Operations Management (10 ECTS)
	2. The Tourism and Hospitality Industries (10 ECTS)
	3. Leadership and Strategy (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Innovations in Hospitality (10 ECTS)
	2. Destinations: Contexts for Tourism & Hospitality (10 ECTS)
	Select 1 of the following Optional Units:
	Crisis and Disaster Management (10 ECTS)
	Entrepreneurship (10 ECTS)
	Global Food and Drink (10 ECTS)

#### **BU Business School - Sport and Events Management**

#### **BSc (Hons) Sport Coaching**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 1014

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-development-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-development-</a>

coaching-sciences-0

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-sport-coaching.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-sport-coaching.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Safe Sport (10 ECTS)
	2. Enhancing Coaching Practice (10 ECTS)
	Select 1 of the following Optional Units:
	<ul> <li>Advances in Sport &amp; Exercise Psychology (10 ECTS)</li> </ul>
	Consuming Sport (10 ECTS)
	Developing Sport in Practice (10 ECTS)
	Performance Analysis (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Research Methods for Sport (10 ECTS)
	2. Issues & Controversies in Sport, Culture & Society (10 ECTS)
	Select 1 of the following Optional Units:
	The Live Event (10 ECTS)
	<ul> <li>Professional Development for the Sport and Event Industries (10 ECTS)</li> </ul>
	Sport Economics (10 ECTS)

Semester 1 offer	Select 3 of the following Optional Units:	
	Dissertation (20 ECTS) - please note: this cannot be studied in a single	
	semester	
	Using Data in Sport Business (10 ECTS)	
	Developing People in Sport (10 ECTS)	
	Strategy & Leadership (10 ECTS)	
Semester 2 offer	Select 3 of the following Optional Units:	
	<ul> <li>Dissertation (20 ECTS) - please note: this cannot be studied in a single</li> </ul>	
	semester	
	Advanced Performance Analysis (10 ECTS)	
	Applied Sport & Exercise Psychology (10 ECTS)	
	Entrepreneurship & Innovation in Sport (10 ECTS)	
	Sport, Spaces and Physical Culture (10 ECTS)	

#### **BSc (Hons) Sport Management**

Level: Undergraduate/ First Cycle

ISCED-F Code: 1014

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-management">https://www.bournemouth.ac.uk/study/courses/bsc-hons-sport-management</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-sport-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-sport-management.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Issues in Sport Management and Leadership (10 ECTS)	
	2. Consuming Sport (10 ECTS)	
	Select 1 of the following Optional Units:	
	Safe Sport (10 ECTS)	
	Developing Sport in Practice (10 ECTS)	
	Digital Marketing Communications (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Professional Development for the Sport and Event Industries (10 ECTS)	
	2. Research Methods in Sport (10 ECTS)	
	Select 1 of the following Optional Units:	
	The Live Event (10 ECTS)	
	<ul> <li>Issues &amp; Controversies in Sport, Culture &amp; Society (10 ECTS)</li> </ul>	
	Sport Economics (10 ECTS)	

Semester 1 offer	Select 3 of the following Optional Units:	
	<ul> <li>Dissertation (20 ECTS) - please note: this cannot be studied in a single</li> </ul>	
	semester	
	Using Data in Sport Business (10 ECTS)	
	Sport Tourism (10 ECTS)	
	Developing People in Sport (10 ECTS)	
	Strategy and Leadership (10 ECTS)	
Semester 2 offer	Select 3 of the following Optional Units:	
	<ul> <li>Dissertation (20 ECTS) - please note: this cannot be studied in a single</li> </ul>	
	semester	
	<ul> <li>Sport, Spaces and Physical Culture (10 ECTS)</li> </ul>	
	<ul> <li>Applied Sales and Marketing in Sport (10 ECTS)</li> </ul>	
	Entrepreneurship & Innovation in Sport (10 ECTS)	
	Managing Crises & Disasters (10 ECTS)	

#### **MSc Sport Management**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 1014

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-sport-management">https://www.bournemouth.ac.uk/study/courses/msc-sport-management</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-sport-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/msc-sport-management.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 1 entry

Semester 1 offer	Compulsory Units:	
	1. Contemporary Issues in Sport Management (10 ECTS)	
	2. Sport Business Analytics (10 ECTS)	
	3. Managing Operations, People & Leadership (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Strategic Sport Management (10 ECTS)	
	2. International Sport Marketing (10 ECTS)	
	3. International Sport Event Management (10 ECTS)	

#### **MSc Sport Business Leadership**

**Level**: Postgraduate/ Second Cycle

**ISCED-F Code**: 1014

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/msc-sport-business-">https://www.bournemouth.ac.uk/study/courses/msc-sport-business-</a>

<u>leadership</u>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-sport-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/msc-sport-management.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:	
	Contemporary Issues in Sport Management (10 ECTS)	
	2. Sport Business Analytics (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	Strategic Sport Management (10 ECTS)	
	2. Crisis and Disaster Management (10 ECTS)	
	Select 1 of the following Optional Units:	
	International Sport Event Management (10 ECTS)	
	International Sport Marketing (10 ECTS)	

#### **BA (Hons) Events Management**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 1015

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-events-management">https://www.bournemouth.ac.uk/study/courses/ba-hons-events-management</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-events-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-events-management.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 1 entry

**Please note:** this programme is undergoing a revalidation process, so units may change.

Semester 1 offer	Compulsory Units:	
	1. Marketing the Experience (10 ECTS)	
	2. Global Business Environment (10 ECTS)	
	3. Events for Sustainable Futures (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Events and the Creative and Cultural Industries (10 ECTS)	
	2. Wellbeing Through Events (Events) (10 ECTS)	
	3. Innovative Event Concepts (10 ECTS)	

#### Year 2 entry

**Please note:** this programme is undergoing a revalidation process, so units may change.

Semester 1 offer	Compulsory Units:	
	Digital Marketing Communications (10 ECTS)	
	2. Ethical & Safe Event Management (10 ECTS)	
	Select 1 of the following Optional Units:	
	<ul> <li>Consumer Behaviour &amp; Contemporary Issues (10 ECTS)</li> </ul>	
	<ul> <li>Globally Responsible Business Practice (10 ECTS)</li> </ul>	
	Business Events (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. The Live Event (10 ECTS)	
	2. Project Management (10 ECTS)	
	Select 1 of the following Optional Units:	
	<ul> <li>Finance for Tourism, Hospitality &amp; Events (10 ECTS)</li> </ul>	
	The Tourist Experience (10 ECTS)	
	<ul> <li>Professional Development for the Sport and Event Industries (10 ECTS)</li> </ul>	

#### Year 3 entry (Final Year)

**Please note:** this programme is undergoing a revalidation process, so units may change.

Semester 1 offer	Compulsory Unit	
	Strategy and Leadership (10 ECTS)	continues on next page

	Select 2 of the following Optional Units:
	Digital Marketing (10 ECTS)
	Fashion Business (10 ECTS)
	Sport Tourism (10 ECTS)
	Visitor Attractions Management (10 ECTS)
	Entrepreneurship and Business Ventures (10 ECTS)
	Dissertation (20 ECTS) – please note: this cannot be studied in a single
	semester
Semester 2 offer	Select 3 of the following Optional Units:
	Food, Culture & Travel (10 ECTS)
	International Events Management (10 ECTS)
	Managing Crises and Disasters (10 ECTS)
	Applied Sales & Marketing in Sport (10 ECTS)
	Dissertation (20 ECTS) – please note: this cannot be studied in a single
	semester

#### Unit information for our Faculty of Science & Technology programmes

#### Faculty of Science & Technology - Psychology Programmes

#### **BSc (Hons) Psychology**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0313

**Detailed Programme information**: <a href="https://www1.bournemouth.ac.uk/study/courses/bsc-hons-psychology">https://www1.bournemouth.ac.uk/study/courses/bsc-hons-psychology</a>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Statistics and Research Methods (10 ECTS)	
	2. Personality, Intelligence & Social Psychology (10 ECTS)	
	3. Biological Psychology (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Research Methods and Analysis (10 ECTS)	
	2. Developmental & Applied Psychology (10 ECTS)	
	3. Cognition and Language (10 ECTS)	

Semester 1 offer	Select 3 of the following Optional Units:	
	Applied Clinical Psychology (10 ECTS)	
	<ul> <li>Educational Psychology and Special Educational Needs (10 ECTS)</li> </ul>	
	<ul> <li>Emotions, Mental Health and Affective Neuroscience (10 ECTS)</li> </ul>	
	Health Psychology (10 ECTS)	
	Neuroimaging (10 ECTS)	
	<ul> <li>Psychology of Social Media and Videogames (10 ECTS)</li> </ul>	
Semester 2 offer	Select 3 of the following Optional Units:	
	Counselling Psychology (10 ECTS)	
	Cultural Psychology (10 ECTS)	
	Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)	
	Cybersecurity and Cyberwarfare (10 ECTS)	
	<ul> <li>Forensic Applications for Face Processing (10 ECTS)</li> </ul>	
	<ul> <li>Investigative Forensic Psychology (10 ECTS)</li> </ul>	
	Mind Over Matter in Medicine (10 ECTS)	

#### **BSc (Hons) Psychology with Counselling**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0313

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-psychology-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-psychology-</a>

counselling

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology-with-counselling.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology-with-counselling.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:		
	1. Statistics and Research Methods (10 ECTS)		
	2. Personality, Intelligence & Social Psychology (10 ECTS)		
	3. Biological Psychology (10 ECTS)		
Semester 2 offer	Compulsory Units:		
	1. Research Methods and Analysis (10 ECTS)		
	2. Developmental and Applied Counselling Psychology (10 ECTS)		
	3. Cognition and Language (10 ECTS)		

Semester 1 offer	Compulsory Unit:	
	Applied Clinical Psychology (10 ECTS)	
	Select 2 of the following Optional Units:	
	Educational Psychology and Special Educational Needs (10 ECTS)	
	Emotions, Mental Health and Affective Neuroscience (10 ECTS)	
	Health Psychology (10 ECTS)	
	Neuroimaging (10 ECTS)	
	<ul> <li>Psychology of Social Media and Videogames (10 ECTS)</li> </ul>	
Semester 2 offer	Compulsory Unit:	
	1. Counselling Psychology (10 ECTS)	
	Select 2 of the following Optional Units:	
	Cultural Psychology (10 ECTS)	
	Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)	
	Cybersecurity and Cyberwarfare (10 ECTS)	
	Forensic Applications for Face Processing (10 ECTS)	
	Investigative Forensic Psychology (10 ECTS)	
	Mind Over Matter in Medicine (10 ECTS)	

#### **BSc (Hons) Psychology with Forensic Investigation**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0313

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-psychology-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-psychology-</a>

forensic-investigation

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-psychology-with-forensic-psychology-

investigation.pdf

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

5.5 in each component

#### Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Statistics and Research Methods (10 ECTS)	
	2. Personality, Intelligence & Social Psychology (10 ECTS)	
	3. Biological Psychology (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Research Methods and Analysis (10 ECTS)	
	2. Developmental and Applied Forensic Investigation (10 ECTS)	
	3. Cognition and Language (10 ECTS)	

Semester 1 offer	Compulsory Unit:	
	1. Forensic Law and Practice (10 ECTS)	
	Select 2 of the following Optional Units:	
	Applied Clinical Psychology (10 ECTS)	
	<ul> <li>Educational Psychology and Special Educational Needs (10 ECTS)</li> </ul>	
	<ul> <li>Emotions, Mental Health and Affective Neuroscience (10 ECTS)</li> </ul>	
	Health Psychology (10 ECTS)	
	Neuroimaging (10 ECTS)	
	Psychology of Social Media and Videogames (10 ECTS)	
Semester 2 offer	Compulsory Unit:	
	1. Forensic Psychology (10 ECTS)	
	Select 2 of the following Optional Units:	
	Counselling Psychology (10 ECTS)	
	Cultural Psychology (10 ECTS)	
	Current Trends in Cognitive and Clinical Neuroscience (10 ECTS)	
	Cybersecurity and Cyberwarfare (10 ECTS)	
	Forensic Applications for Face Processing (10 ECTS)	
	Investigative Forensic Psychology (10 ECTS)	
	Mind Over Matter in Medicine (10 ECTS)	

#### Faculty of Science & Technology - Archaeology, Geography & Environmental Science

#### **BSc (Hons) Archaeology**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0222

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-archaeology">https://www.bournemouth.ac.uk/study/courses/bsc-hons-archaeology</a>

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ug-pg-AAFS-fw.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ug-pg-AAFS-fw.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in either reading or writing and 5.5 in all other components.

#### Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Artifact Studies (10 ECTS)	
	2. Environmental Archaeology (10 ECTS)	
	3. Hunters, Farmers and Heroes: Social and Cultural Trajectories in Later	
	Prehistoric Europe (10 ECTS)	
Semester 2 offer	Compulsory Unit:	
	1. Becoming Human (10 ECTS)	
	Select 2 of the following Optional Units:	
	Geomatics and GIS (10 ECTS)	
	Working with Cultural Heritage (10 ECTS)	
	Applied Geophysical Survey (10 ECTS)	

#### **BSc (Hons) Geography**

**Level**: Undergraduate/ First Cycle

ISCED-F Code: 0532

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-geography">https://www.bournemouth.ac.uk/study/courses/bsc-hons-geography</a>

 $\textbf{Programme specification:} \ \underline{\textbf{https://intranetsp.bournemouth.ac.uk/progspecs/ug-and-pg-life-and-environmental-environmenta$ 

sciences-framework.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:			
	1. Advanced Skills for Geography (10 ECTS)			
	2. Coasts and Coastal Adaption (10 ECTS)			
	Select 1 of the following Optional Units:			
	Ecosystems (10 ECTS)			
	<ul> <li>Environmental Pollution (10 ECTS)</li> </ul>			
	<ul> <li>Urban Social Geography (10 ECTS)</li> </ul>			
Semester 2 offer	Compulsory Unit:			
	1. Geospatial Science (10 ECTS)	continues on next page		

## Select 1 of the following Optional Units: Applications of Environmental Sciences (10 ECTS) Environmental and Societal Challenges (10 ECTS) Understanding Globalisation (10 ECTS) Quaternary Environments (10 ECTS)

#### Year 3 entry (Final Year)

Semester 1 offer	Select 3 of the following Optional Units plus 1 alternative*:	
	*Remember to clearly mark your alternative unit on your learning agreement.	
Semester 2 offer	Select 3 of the following Optional Units plus 1 alternative*:	
	Conservation Biogeography (10 ECTS)	
	Climate and Environmental Change (10 ECTS)	
	Environmental Law (10 ECTS)	
	Freshwater Resource Management (10 ECTS)	
	<ul> <li>Sustainable Development &amp; Globalisation(10 ECTS)</li> </ul>	
	Space, Place and Environment (10 ECTS)	
	Geomorphological Research (10 ECTS)	
	*Remember to clearly mark your alternative units on your learning agreement.	

#### **BSc (Hons) Environmental Science**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0521

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-environmental-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-environmental-</a>

science

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ug-and-pg-life-and-environmental-sciences-framework.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ug-and-pg-life-and-environmental-sciences-framework.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:		
	<ol> <li>Advanced Scientific Research Skills (10 ECTS)</li> <li>Environmental Pollution (10 ECTS)</li> </ol>		
	, , ,		
	Select 1 of the following Optional Units:		
	Ecosystems (10 ECTS)		
	Coasts and Coastal Adaption (10 ECTS)     continues on next page		

Semester 2 offer	Compulsory Unit:	
	1. Applications of Environmental Sciences (10 ECTS)	
	Select 2 of the following Optional Units:	
	Behavioural Ecology (10 ECTS)	
	Environmental & Societal Challenges (10 ECTS)	
	Geospatial Science (10 ECTS)	
	Microbiology (10 ECTS)	
	Quaternary Environments (10 ECTS)	
	Introduction To Toxicology (10 ECTS)	

#### Year 3 entry (Final Year)

Semester 1 offer	Select 3 of the following Optional Units plus 1 alternative*:	
	Biological Oceanography (10 ECTS)	
	Emergence & Extinction (10 ECTS)	
	Environmental Forensics (10 ECTS)	
	Environmental Remote Sensing (10 ECTS)	
	Marine Conservation (10 ECTS)	
	Topics in Wildlife Conservation (10 ECTS)	
	*Remember to clearly mark your alternative* units on your learning agreement.	
Semester 2 offer	Select 3 of the following Optional Units plus 1 alternative*:	
	Climate and Environmental Change (10 ECTS)	
	Conservation Biogeography (10 ECTS)	
	Environmental Law (10 ECTS)	
	Freshwater Resource Management (10 ECTS)	
	Geomorphological Research (10 ECTS)	
	<ul> <li>Sustainable Development &amp; Globalisation (10 ECTS)</li> </ul>	
	*Remember to clearly mark your alternative unit on your learning agreement.	

#### Faculty of Science & Technology - Computing & Technology

#### **BSc (Hons) Cyber Security with Digital Forensics**

**Level**: Undergraduate/ First Cycle

ISCED-F Code: 0688

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-cyber-security-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-cyber-security-</a>

digital-forensics

**Programme specification**: : <u>intranetsp.bournemouth.ac.uk/progspecs/bsc-cyber-security-with-digital-forensics.pdf</u>**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:		
	1. Ethical Hacking (10 ECTS)		
	2. Security operations (SecOps) (10 ECTS)		
	3. Software Engineering (10 ECTS)		
Semester 2 offer	Compulsory Units:		
	1. Technical Innovations in Cyber Security (10 ECTS) continues on next page		

2.	Network and Cyber Management (10 ECTS)
3.	Software Business (10 ECTS)

#### **BSc (Hons) Cyber Security Management**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0688

Detailed Programme information: https://www.bournemouth.ac.uk/study/courses/bsc-hons-cyber-security-

management

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-cyber-security-management.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-cyber-security-management.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

5.5 in each component.

#### Year 2 Entry

Semester 1 offer	Compulsory Units:
	1. Information and Security Management (10 ECTS)
	2. Security Operations (SecOps) (10 ECTS)
	3. Software Engineering (10 ECTS)
Semester 2 offer	Compulsory Units:
	<ol> <li>Technological Innovations in Cyber Security (10 ECTS)</li> </ol>
	2. Network and Cyber Management (10 ECTS)
	3. Software Business (10 ECTS)

#### **BSc (Hons) Networks and Cyber Security**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0612

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-networks-cyber-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-networks-cyber-</a>

security

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-networks-and-cyber-security.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-networks-and-cyber-security.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	1. Communications and Networking (10 ECTS)
	2. Security Operations (SecOps) (10 ECTS)
	3. Software Engineering (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Technological Innovations in Cyber Security (10 ECTS)
	2. Network and Cyber Management (10 ECTS)
	3. Software Business (10 ECTS)

#### **BSc (Hons) Computing**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0619

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-computing">https://www.bournemouth.ac.uk/study/courses/bsc-hons-computing</a>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-computing.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-computing.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

5.5 in each component.

#### Year 2 entry

Please note: \*you must select 1 of these programming units.

Semester 1 offer	Compulsory Units:
	1. Systems Analysis and Design (10 ECTS)
	2. Software Engineering (10 ECTS)
	3. Big Data Engineering and Analytics (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Data Structure and Algorithms (10 ECTS)
	2. Technical Innovations in Computing (10 ECTS)
	3. Software Business

#### **BSc (Hons) Computer Science**

**Level**: Undergraduate/ First Cycle

ISCED-F Code: 0613

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-computer-science">https://www.bournemouth.ac.uk/study/courses/bsc-hons-computer-science</a>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-computer-science.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-computer-science.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### **Entry Year 2**

Please note: \*you must select 1 of these programming units.

Semester 1 offer	Compulsory Units:
	1. Systems Analysis and Design (10 ECTS)
	2. Software Engineering (10 ECTS)
	3. Communications and Networking (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Data Structures and Algorithms (10 ECTS)
	2. Technological Innovations in Computing (10 ECTS)
	3. Software Business (10 ECTS)

#### **BSc (Hons) Business Computing with Analytics**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0688

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-business-computing-analytics-0">https://www.bournemouth.ac.uk/study/courses/bsc-hons-business-computing-analytics-0</a>

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-business-computing-with-analytics.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-business-computing-with-analytics.pdf</a>Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Please note: \*you must select 1 of these programming units.

Semester 1 offer	Compulsory Units:
	1. Machine Learning (10 ECTS)
	2. System Analysis and Design (10 ECTS)
	3. Information and Security Management (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Data Structures and Algorithms (10 ECTS)
	2. Technical Innovations in Business Analytics (10 ECTS)
	3. Software Business (10 ECTS)

#### BSc (Hons) Data Science and Artificial Intelligence

Level: Undergraduate/ First Cycle

ISCED-F Code: 0688

Detailed Programme information: https://www.bournemouth.ac.uk/study/courses/bsc-hons-data-science-

artificial-intelligence

Programme specification: https://intranetsp.bournemouth.ac.uk/progspecs/bsc-data-science-and-artificial-

intelligence.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### **Exchange Entry Year: Year 2**

Please note: \*you must select 1 of these programming units.

Semester 1 offer	Compulsory Units:
	1. Machine Learning (10 ECTS)
	2. System Analysis and Design (10 ECTS)
	3. Big Data Engineering and Analytics (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Data Structures and Algorithms (10 ECTS)
	2. Technological Innovations in Business Analytics (10 ECTS)
	3. Software Business (10 ECTS)

#### **BSc (Hons) Software Engineering**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0612

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-software-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-software-</a>

engineering

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-software-engineering.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-software-engineering.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Please note: \*you must select 1 of these development units.

Semester 1 offer	Compulsory Units:
	1. Systems Analysis and Design (10 ECTS)
	2. Software Engineering (10 ECTS)
	3. Machine Learning
Semester 2 offer	Compulsory Units:
	1. Data Structures and Algorithms (10 ECTS)
	2. Technical Innovations in Computing (10 ECTS)
	3. Software Business (10 ECTS)

#### Faculty of Science & Technology - Engineering and Design

#### **BSc (Hons) Design Engineering**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0788

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-design-engineering-">https://www.bournemouth.ac.uk/study/courses/bsc-hons-design-engineering-</a>

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Programme specification: https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-design-engineering.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	1. Manufacturing and Engineering Materials (10 ECTS)
	2. Engineering Design Tools (10 ECTS)
	3. Engineering Simulation (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Design Engineering Projects 2 ( <u>20</u> ECTS)
	2. Management and Commercialisation (10 ECTS)

## **BSc (Hons) Product Design**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0788

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/bsc-hons-product-design">https://www.bournemouth.ac.uk/study/courses/bsc-hons-product-design</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-product-design.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-hons-product-design.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

## Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Manufacturing and Technology (10 ECTS)
	2. Product Design Tools (10 ECTS)
	3. Product Design Projects 2A (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Design Studies 2 (10 ECTS)
	2. Management and Commercialisation (10 ECTS)
	3. Product Design Projects 2B (10 ECTS)

## **BA (Hons) Product Design**

**Level**: Undergraduate/ First Cycle

ISCED-F Code: 0788

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-product-design">https://www.bournemouth.ac.uk/study/courses/ba-hons-product-design</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-product-design.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-hons-product-design.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	1. Manufacturing and Technology (10 ECTS)
	2. Product Design Tools (10 ECTS)
	3. Product Design Projects 2A (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Design Studies 2 (10 ECTS)
	2. Management and Commercialisation (10 ECTS)
	3. Product Design Projects 2B (10 ECTS)

## **BEng (Hons) Mechanical Engineering**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0788

Detailed Programme information: https://www.bournemouth.ac.uk/study/courses/beng-hons-mechanical-

engineering-2

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/beng-hons-mechanical-">https://intranetsp.bournemouth.ac.uk/progspecs/beng-hons-mechanical-</a>

engineering.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

## Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Manufacturing and Engineering Materials (10 ECTS)	
	2. Stress and Dynamics (10 ECTS)	
	3. Engineering Simulation (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Management and Commercialisation (10 ECTS)	
	2. Fluids and Thermodynamics (10 ECTS)	
	3. Engineering Mathematics for Mechanical Systems Design (10 ECTS)	

## MEng (Hons) Mechanical Engineering

Level: Undergraduate/ First Cycle

ISCED-F Code: 0788

Detailed Programme information: https://www.bournemouth.ac.uk/study/courses/menq-hons-mechanical-

engineering-foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/menq-hons-mechanical-">https://intranetsp.bournemouth.ac.uk/progspecs/menq-hons-mechanical-</a>

engineering.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	1. Manufacturing and Engineering Materials (10 ECTS)
	2. Stress and Dynamics (10 ECTS)
	3. Engineering Simulation (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Management and Commercialisation (10 ECTS)
	2. Fluids and Thermodynamics (10 ECTS)
	3. Engineering Mathematics for Mechanical Systems Design (10 ECTS)

## **MSc Mechanical Engineering Design**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0788

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/msc-mechanical-engineering-">https://www.bournemouth.ac.uk/study/courses/msc-mechanical-engineering-</a>

<u>design</u>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/msc-mechanical-engineering-">https://intranetsp.bournemouth.ac.uk/progspecs/msc-mechanical-engineering-</a>

design.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

## Year 1 entry

Semester 1 offer	Compulsory Units:	
	1. Interdisciplinary Group Project (10 ECTS)	
	2. Failure Analysis and Prevention (10 ECTS)	
	3. Lifecycle Management (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Structural Integrity (10 ECTS)	
	2. Advanced Materials (10 ECTS)	
	3. Research Methods (10 ECTS)	

## **MSc Engineering Project Management**

Level: Postgraduate/ Second Cycle

**ISCED-F Code**: 0788

 $\textbf{Detailed Programme information:} \ \underline{https://www.bournemouth.ac.uk/study/courses/msc-engineering-project-p$ 

management

 $\textbf{Programme specification:} \ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/msc-mechanical-engineering-}}\\$ 

design.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	1. Design Management (10 ECTS)
	2. Project Management (10 ECTS)
	3. Life Cycle Management (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Competitive Product Development (10 ECTS)
	2. Knowledge Transfer (10 ECTS)
	3. Research Methods (10 ECTS)

# Unit information for our Faculty of Media & Communication programmes

#### Faculty of Media & Communication - Communication and Journalism Programmes

## **BA (Hons) Marketing Communications**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0414

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-">www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-</a>

foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

#### Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Marketing Communications in a Global Context (10 ECTS)	
	2. Research Principles and Practice (10 ECTS)	
	3. Brands and Branding (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Marketing Communications Campaigns in Practice (10 ECTS)	
	2. Customer Experience (10 ECTS)	
	3. Content Creation (10 ECTS)	

## **BA (Hons) Marketing Communications with Advertising**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0414

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-m

advertising-foundation-year-option

 $\textbf{Programme specification:} \ \underline{\textbf{https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-programme}. \\$ 

advertising.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

Semester 1 offer	Compulsory Units:
	1. Strategy Planning for Advertising (10 ECTS)
	2. Research Principles and Practice (10 ECTS)
	3. Brands and Branding (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Creative Practice in Advertising (10 ECTS)
	2. Media Planning (10 ECTS)
	3. Content Creation (10 ECTS)

## **BA (Hons) Marketing Communications with Digital Media**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0414

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-">https://www.bournemouth.ac.uk/study/courses/ba-hons-marketing-</a>

<u>communications-digital-media-foundation-year-option</u>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-">https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-</a>

digital-media.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

## Year 2 entry

Semester 1 offer	Compulsory Units:	
	1. Digital Consumers (10 ECTS)	
	2. Research Principles and Practice (10 ECTS)	
	3. Brands and Branding (10 ECTS)	
Semester 2 offer	Compulsory Units:	
	1. Media Planning (10 ECTS)	
	2. Digital Media Practices (10 ECTS)	
	3. Content Creation (10 ECTS)	

#### **BA (Hons) Marketing Communications with Public Relations**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0414

 $\textbf{Detailed Programme information:} \ \underline{www.bournemouth.ac.uk/study/courses/ba-hons-marketing-communications-}\\$ 

<u>public-relations-foundation-year-option</u>

 $\textbf{Programme specification:} \ \underline{\text{https://intranetsp.bournemouth.ac.uk/progspecs/ba-marketing-communications-with-}}\\$ 

public-relations.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in all components of writing, speaking, listening, and reading.

Semester 1 offer	Compulsory Units:
	1. PR Concepts and Influencer Relations (10 ECTS)
	2. Research Principles and Practice (10 ECTS)
	3. Brands and Branding (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. PR Events (10 ECTS)
	2. Marketing Communications Campaigns in Practice (10 ECTS)
	3. Content Creation (10 ECTS)

## BA (Hons) Multimedia Journalism

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0329

**Detailed Programme information**: www.bournemouth.ac.uk/study/courses/ba-hons-multimedia-journalism-

foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-multimedia-journalism.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-multimedia-journalism.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 7.5, with a minimum

7.5 in each component

## Year 2 entry

Semester 1 offer	Compulsory Units:
	1. News & Storytelling (10 ECTS)
	2. Journalism Research Methods (10 ECTS)
	3. Broadcast Journalism (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Long-form Storytelling (10 ECTS)
	2. Global Current Affairs (10 ECTS)
	Select 1 of the following Optional Units:
	Photojournalism (10 ECTS)
	The 21st Century Journalist (10 ECTS)
	Sports World (10 ECTS)

## **BA (Hons) Multimedia Sports Journalism**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0329

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-multimedia-sports-">https://www.bournemouth.ac.uk/study/courses/ba-hons-multimedia-sports-</a>

<u>journalism</u>

Programme specification: https://intranetsp.bournemouth.ac.uk/progspecs/ba-multimedia-sports-journalism.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 7.5, with a minimum 7.5 in each component.

Semester 1 offer	Compulsory Units:
	1. Broadcast Journalism 2 (10 ECTS)
	2. Journalism Research Methods (10 ECTS)
	3. News and Storytelling 2 (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Issues and Controversies in Sport, Culture and Society (10 ECTS)
	2. Sports World (10 ECTS)
	Select 1 of the following Optional Units:
	21 <sup>st</sup> Century Journalist (10 ECTS)
	Global Current Affairs (10 ECTS)
	Photojournalism (10 ECTS)

## **BA (Hons) Communication & Media**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0329

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-communication-">https://www.bournemouth.ac.uk/study/courses/ba-hons-communication-</a>

media

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-communication-and-media.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-communication-and-media.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

## Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Narrative Structures (10 ECTS)
	2. Writing for the Media (10 ECTS)
	3. Web and Mobile Communication (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Media and Marketing Research (10 ECTS)
	2. Media: Messages and Meanings (10 ECTS)
	Select 1 of the following Optional Units:
	Popular Texts and Intertexts (10 ECTS)
	Global Current Affairs (10 ECTS)

#### **MA Media & Communication**

**Level**: Postgraduate/ Second Cycle

**ISCED-F Code**: 0329

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ma-media-communication">https://www.bournemouth.ac.uk/study/courses/ma-media-communication</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ma-media-and-communication.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ma-media-and-communication.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum 6.0 in each component.

Semester 1 offer	Compulsory Units:
	1. Communicating Ideas in The Digital Age (10 ECTS)
	2. Key Concepts & Methods: Texts & Artefacts (10 ECTS)
	Select 1 of the following Optional Units:
	Consumer Insights (10 ECTS)
	Contemporary Perspectives in Media & Communication (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Key Concepts & Methods: Users and Producers (10 ECTS)
	2. Media Diversity & Cross-Cultural Communication (10 ECTS)
	Select 1 of the following Optional Units:
	Brands and Branding (10 ECTS)
	Media & Global Challenges (10 ECTS)     continues on next page

## Faculty of Media & Communication - Media Production Programmes

#### **BA (Hons) Media Production**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0211

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-media-production-">https://www.bournemouth.ac.uk/study/courses/ba-hons-media-production-</a>

foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-media-production.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-media-production.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

\*Please note: Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

Semester 1 offer	Compulsory Units:
	1. Fiction: Form and Content (10 ECTS)
	2. Factual: Form and Content (10 ECTS)
	3. Media Perspectives (10 ECTS): Select 2 Media Perspectives sub-units*; 1
	from Option A and 1 from Option B
	a. Select 1 of the following Option A: Foundations
	1a - Genre
	1b - Adaptation
	1c - Institutions
	1d - Postmodernity
	1e – Time
	b. Select 1 of the following Option B: Intersections
	2a - Justice
	2b - Practices
	2c - Nostalgia
	2d - Power
	2e - Transnational
Semester 2 offer	Compulsory Units:
	1. Work in the Media Industries (10 ECTS)
	2. Stories and Spaces (10 ECTS)
	3. Client and Audience (10 ECTS)

## **BA (Hons) Television Production**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0211

Detailed Programme information: www.bournemouth.ac.uk/study/courses/ba-hons-television-production-

foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-television-production.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-television-production.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

\*Please note: Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

Semester 1 offer	Compulsory Units:
2000001 2 01101	1. Production Portfolio 1 (10 ECTS) - Select one of the following sub-units:
	Multi-Camera & Live Studio
	Documentary Practice
	Drama Practice
	2. Television Specialisms (10 ECTS) - Select 1 of the following sub-units:
	• Directing
	Production Management
	Camera & Lighting
	Video Post-Production
	Sound Acquisition & Post
	Scriptwriting
	3. Media Perspectives (10 ECTS): Select 2 Media Perspectives sub-units*; 1
	from Option A and 1 from Option B:
	a. Select 1 of the following Option A: Foundations
	1a - Genre
	1b - Adaptation
	1c - Institutions
	1d - Postmodernity
	1e – Time
	b. Select 1 of the following Option B: Intersections
	2a - Justice
	2b - Practices
	2c - Nostalgia
	2d - Power
	2e - Transnational
Semester 2 offer	Compulsory Units:
	1. Research Media (10 ECTS)
	2. Open Project (10 ECTS)
	3. Production Portfolio 2 (10 ECTS) - Select 1 of the following:
	Short Form Fiction
	Realising Formats
	"The Show"

## BA (Hons) Film

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0211

Detailed Programme information: www.bournemouth.ac.uk/study/courses/ba-hons-film-foundation-year-option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-film-new.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-film-new.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

\*Please note: Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

Semester 1 offer	Compulsory Units:
	1. Film Business (10 ECTS)
	2. Film Story Structures (10 ECTS)
	2. Train story structures (10 Lens)
	Select 1 of the following Optional Units:
	Documentary Practice (10 ECTS)
	<ul> <li>Media Perspectives (10 ECTS) - Select 2 Media Perspectives sub-units*; 1</li> </ul>
	from Option A and 1 from Option B:
	a. Select 1 of the following from Option A
	1a – Genre
	1b – Adaptation
	1c – Institutions
	1d – Postmodernity
	1e – Time
	b. Select 1 of the following from Option B
	2a - Justice
	2b - Practices
	2c - Nostalgia
	2d - Power
	2e - Transnational
Semester 2 offer	Select 3 Optional Units - 1 unit from Option A, 1 unit from Option B and a 3rd unit
	from either A or B.
	Option A
	Production Management (10 ECTS)
	Production Design (10 ECTS)
	Option B
	Directing Actors (10 ECTS)
	Camera and Lighting (10 ECTS)
	Post-production Editing and Sound (10 ECTS)
	Script Skills (10 ECTS)

## **BA (Hons) Photography**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0215

**Detailed Programme information**: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-photography-2">https://www.bournemouth.ac.uk/study/courses/ba-hons-photography-2</a>

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-photography.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-photography.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Media Perspectives (10 ECTS)
	2. Immersive Storytelling (10 ECTS)
	3. Documentary (Film) Practice (10 ECTS)
Semester 2 offer	1. Camera and Lighting (10 ECTS)
	2. Working with Images (10 ECTS)
	3. Open Project (10 ECTS)

## **BA (Hons) Music & Sound Production**

**Level**: Undergraduate/ First Cycle

ISCED-F Code: 0215

Detailed Programme information: https://www.bournemouth.ac.uk/study/courses/ba-hons-music-sound-

production

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-music-and-sound-production.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-music-and-sound-production.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

\*Please note: Media Perspectives sub-units above are correct at time of publishing but may be updated in the academic year.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	4. Composition 2 (10 ECTS)
	5. Music Industry Awareness (10 ECTS)
	6. Sound Design: Audio (10 ECTS)
Semester 2 offer	4. Creative Studio Production
	5. Production and Mixing 2
	6. Production Portfolio

#### Faculty of Media & Communication - Humanities and Law Programmes

## **LLB Law**

Details for LLB Law available on request

## BA (Hons) English

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0232

Detailed Programme information: www.bournemouth.ac.uk/study/courses/ba-hons-english-foundation-year-

option

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-english.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-english.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Gender and Sexuality (10 ECTS)
	2. Writing for the Media (10 ECTS)
	3. Narratives Structures (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Children's Literature (10 ECTS
	2. Modernism and Postmodernism (10 ECTS)
	Select 1 of the following Optional Units:
	Popular Texts and Intertexts (10 ECTS)
	Media: Messages and Meaning (10 ECTS)

## MA Creative Writing & Publishing

**Level**: Postgraduate/ Second Cycle

**ISCED-F Code**: 0232

**Detailed Programme information**: <a href="www.bournemouth.ac.uk/study/courses/ma-creative-writing-publishing">www.bournemouth.ac.uk/study/courses/ma-creative-writing-publishing</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/MA-Creative-Writing-and-">https://intranetsp.bournemouth.ac.uk/progspecs/MA-Creative-Writing-and-</a>

<u>Publishing.pdf</u>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.5 with a minimum of 6.5 in writing and 6.0 in speaking, listening and reading.

Semester 1 offer	Compulsory Units:
	1. Writing Fiction (10 ECTS)
	2. Narrating Identities: Self, Text & the World (10 ECTS)
	3. Interactive Storytelling (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Marketing and PR for Writers (10 ECTS)
	2. Publishing Cultures and Materialities (10 ECTS)
	3. Design, Editing and Publishing (10 ECTS)

## **BA (Hons) Politics**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0312

Detailed Programme information: www.bournemouth.ac.uk/study/courses/ba-hons-politics-foundation-year-

option

**Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-politics.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-politics.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.5, with a minimum

6.0 in each component

**Please note**: Semester 1 final year units available on a case-by-case basis.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Digital Politics (10 ECTS)
	2. Political Psychology (10 ECTS)
	3. Political Journalism (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Political Marketing and Campaigning (10 ECTS)
	2. Civil Society and Social Movements (10 ECTS)
	Select the following Optional Unit:
	Youth Culture & Politics 1945 to the Present (10 ECTS)

Semester 1 offer	Compulsory Units
	<ol> <li>History and Political Struggle: International Perspectives Through Film (10 ECTS)</li> </ol>
	2. Persuasion and Influence (10 ECTS)
	3. Promotion, Power and Democracy (10 ECTS)
	Please note: Semester 1 final year units are available on a case-by-case basis.
Semester 2 offer	Not available for exchange

## **BA (Hons) History**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0222

**Detailed Programme information**: https://www.bournemouth.ac.uk/study/courses/ba-hons-history

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-history.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-history.pdf</a>

Language Requirements: If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum

6.0 in reading or writing and 5.5 in all other components

Please note: Semester 1 final year units available on a case-by-case basis.

#### Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Community Histories (10 ECTS)
	2. Interpreting History (10 ECTS)
	3. Post-War Britain, 1945-2000 (10 ECTS)
Semester 2 offer	Compulsory Unit:
	1. The Long American Century (10 ECTS)
	Select two of the following Optional Units:
	Cold War Culture (10 ECTS)
	Strikes, Riots and Black-Outs: Britain in the 1970s (10 ECTS)
	The Victorians (10 ECTS)

## Faculty of Media & Communication - National Centre for Computer Animation

## **BA (Hons) Computer Animation and Visual Effects**

**Level**: Undergraduate/ First Cycle

ISCED-F Code: 0222

Detailed Programme information: <a href="https://www.bournemouth.ac.uk/study/courses/ba-hons-computer-">https://www.bournemouth.ac.uk/study/courses/ba-hons-computer-</a>

animation-visual-effects

Programme specification: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-and-visual-ac.uk/progspecs/ba-computer-animation-ac.uk/progspecs/ba-computer-animation-ac.uk/progspecs/ba-computer-animation-ac.uk/progspecs/ba-computer-animation-ac.uk/progspecs/ba-computer-animation-ac.uk/progspecs/ba-computer-animation-ac.uk/progspecs/ba-computer-ac.uk/prog

effects.pdf

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum of 5.5 in each component

**Portfolio request**: As these units contain art & design plus computer animation disciplines, we ask students to submit a portfolio that contains mix of work that demonstrates a basic proficiency with 3D animation packages and good art and design skills. (Details will be sent later).

Semester 1 offer	Compulsory Units:
	1. Group Project Research & Development (R&D) (10 ECTS)
	Optional Units:
	Advanced Modelling & Sculpting (10 ECTS)
	Environment & Character Design (10 ECTS)     continues on next page

Semester 2 offer	Compulsory Units:
	1. Group Project (10 ECTS)
	2. Professional Practice (10 ECTS)
	Optional Unit:
	Character & Creature Animation (10 ECTS)

# Unit information for our Faculty of Health & Social Sciences programmes

## **Faculty of Health & Social Sciences**

#### **BA (Hons) Social Work**

Level: Undergraduate/ First Cycle

ISCED-F Code: 0923

**Detailed Programme information**: <a href="www.bournemouth.ac.uk/study/courses/ba-hons-social-work">www.bournemouth.ac.uk/study/courses/ba-hons-social-work</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-social-work.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-social-work.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 7.0, with a minimum 6.5 in each component.

#### Year 1 entry

Semester 1 offer	Compulsory Units
	1. The Context of Social Work Practice (10 ECTS)
	2. Human Development (10 ECTS)
	3. Academic Skills for Social Work Study (10 ECTS)
Semester 2 offer	Not available for exchange

## (Hons) Sport and Exercise Science

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 1014

**Detailed Programme information**: <a href="www.bournemouth.ac.uk/study/courses/bsc-hons-sport-exercise-science">www.bournemouth.ac.uk/study/courses/bsc-hons-sport-exercise-science</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/bsc-sport-and-exercise-science.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/bsc-sport-and-exercise-science.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 5.5 in each component.

Semester 1 offer	Compulsory Units:
	Conducting Research in Sport and Exercise (10 ECTS)
	Advances in Sport and Exercise Physiology (10 ECTS)
	Select 1 of the following Optional Units:
	Performance Analysis (10 ECTS)
	Nutrition in Health and Disease (10 ECTS)
Semester 2 offer	Compulsory Units:
	Advances in Sport and Exercise Physiology (10 ECTS)
	Advances in Sport and Exercise Biomechanics (10 ECTS)
	Select 1 of the following Optional Units:
	<ul> <li>Issues, Controversies in Sport, Culture and Society (10 ECTS)</li> </ul>
	Nutritional Biochemistry & Metabolism (10 ECTS)
	Exercise Prescription for Sport and Health (10 ECTS)

## **BA (Hons) Sociology**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0314

**Detailed Programme information**: <a href="www.bournemouth.ac.uk/study/courses/ba-hons-sociology">www.bournemouth.ac.uk/study/courses/ba-hons-sociology</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

## Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Qualitative Research Skills (10 ECTS)
	2. Contemporary Social Theory (10 ECTS)
	Select 1 of the following Optional Units:
	The Impact of Crime (10 ECTS)
	Youth Crime Gangs and Youth Justice (10 ECTS)
	Criminological Psychology (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Doing Ethnographic Research (10 ECTS)
	2. Understanding Globalisation (10 ECTS)
	Select 1 of the following Optional Units:
	Policing and Society (10 ECTS)
	Understanding Culture (10 ECTS)
	Quantitative Skills (10 ECTS)
	Human Trafficking and Criminality (10 ECTS)
	Understanding Cultures (10 ECTS)
	Doing Ethnographic Research (10 ECTS)

Semester 1 offer	Compulsory Units:  1. Dissertation: please note: Dissertation cannot be studied in single semester 2. Terrorism, Protection and Society (10 ECTS)  Semesters 1&2 students will select 1 of the following Optional Units or Semester 1 only students will select 2 of the following Optional Units:  Criminology of Organisations (10 ECTS)  The Sociology of Health and Illness (10 ECTS)  Seekers, Believers & Iconoclasts: The Sociology of Thought (10 ECTS)  International Interventions and Humanitarianism (10 ECTS)
Semester 2 offer	Compulsory Units:  1. Dissertation: please note: Dissertation cannot be studied in single semester 2. Politics and Ideology (10 ECTS)  continues on next page

# Semesters 1&2 students will select 1 of the following Optional Units or Semester 1 only students will select 2 of the following Optional Units: • Crime & Criminal Justice in the 21st Century (10 ECTS) • Drugs, Crime and Society (10 ECTS) • Intersectional Criminology (10 ECTS) • Troubling Gender (10 ECTS) • Sport & Leisure Cultures: Critical Perspectives (10 ECTS)

## **BA (Hons) Sociology & Criminology**

Level: Undergraduate/ First Cycle

**ISCED-F Code**: 0314

**Detailed Programme information**: <a href="www.bournemouth.ac.uk/study/courses/ba-hons-sociology-criminology">www.bournemouth.ac.uk/study/courses/ba-hons-sociology-criminology</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology-and-criminology.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-sociology-and-criminology.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

## Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Qualitative Research Skills (10 ECTS)
	2. Contemporary Social Theory (10 ECTS)
	Select 1 of the following Optional Units:
	<ul> <li>Youth Crime, Gangs and Youth Justice (10 ECTS)</li> </ul>
	Impact of Crime (10 ECTS)
	Criminological Psychology (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Human Trafficking and Criminality (10 ECTS)
	2. Quantitative Research Skills (10 ECTS) <b>OR</b> Doing Ethnographic Research (10
	ECTS)
	Select 1 of the following Optional Units:
	Understanding Globalisation (10 ECTS)
	Understanding Cultures (10 ECTS)
	Policing and Society (10 ECTS)
	Quantitative Research Skills (10 ECTS)
	Doing Ethnographic Research (10 ECTS)
	Crime, Health & Society (10 ECTS)

Semester 1 offer	Compulsory Unit:
	1. Criminology of Organisations (10 ECTS)
	Select 2 of the following Optional Units:
	<ul> <li>International Interventions and Humanitarianism (10 ECTS)</li> </ul>
	<ul> <li>Seekers, Believers &amp; Iconoclasts: The Sociology of Thought (10 ECTS)</li> </ul>
	The Sociology of Health and Illness (10 ECTS)
	Terrorism, Protection and Society (10 ECTS)     continues on next page

Semester 2 offer	Compulsory Units:
	1. Politics and Ideology (10 ECTS)
	2. Select 2 of the following Optional Units:
	Troubling Gender (10 ECTS)
	Intersectional Criminology (10 ECTS)
	<ul> <li>Crime and Criminal Justice in the 21st Century (10 ECTS)</li> </ul>
	Drugs, Crime and Society (10 ECTS)

## **BA (Hons) Criminology**

**Level**: Undergraduate/ First Cycle

**ISCED-F Code**: 0319

**Detailed Programme information**: <a href="www.bournemouth.ac.uk/study/courses/ba-hons-criminology">www.bournemouth.ac.uk/study/courses/ba-hons-criminology</a> **Programme specification**: <a href="https://intranetsp.bournemouth.ac.uk/progspecs/ba-criminology.pdf">https://intranetsp.bournemouth.ac.uk/progspecs/ba-criminology.pdf</a>

**Language Requirements:** If English is not your first language, you'll need IELTS (Academic) 6.0, with a minimum 6.0 in reading or writing and 5.5 in all other components.

## Year 2 entry

Semester 1 offer	Compulsory Units:
	1. Impact of Crime (10 ECTS)
	2. Qualitative Research Skills (10 ECTS)
	Select 1 of the following Optional Units:
	Contemporary Social Theory (10 ECTS)
	<ul> <li>Youth Crime, Gangs and Youth Justice (10 ECTS)</li> </ul>
	Criminological Psychology (10 ECTS)
Semester 2 offer	Compulsory Units:
	1. Human Trafficking and Criminality (10 ECTS)
	2. Quantitative Research Skills (10 ECTS)
	Select 1 of the following Optional Units:
	Doing Ethnographic Research (10 ECTS)
	Understanding Globalisation (10 ECTS)
	Policing and Society (10 ECTS)
	Understanding Cultures (10 ECTS)

Semester 1 offer	Compulsory Unit: 1. Criminology of Organisations (10 ECTS)
	Select 1 of the following Optional Units:
	Terrorism, Protection & Society (10 ECTS)
	<ul> <li>Seekers, Believers &amp; Iconoclasts: The Sociology of Thought (10 ECTS)</li> </ul>
	<ul> <li>International Interventions and Humanitarianism (10 ECTS)</li> </ul>
	The Sociology of Health and Illness (10 ECTS)
Semester 2 offer	Compulsory Unit:
	1. Drugs, Crime and Society (10 ECTS) continues on next page

# Select 1 of the following Optional Units:

- Politics and Ideology (10 ECTS)
- Crime and Criminal Justice in the 21st Century (10 ECTS)
- Intersectional Criminology (10 ECTS)
- Troubling Gender (10 ECTS)